



# Super Pet Expo<sup>®</sup>

*The Premier Shopping Event...  
Everything for Every Pet Owner!*

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**Saturday, January 4 at 1:30 PM at the new Jersey Convention Center**

## **Three Top Pet Influencers, with 14+ million followers, will speak at Super Pet Expo Panel Emceed by Celebrity Pet Talent Agent Dawn Wolfe**

Edison, NJ, December 18, 2024 -- In addition to shopping a dazzling array of pet products and services, along with seeing fun and exciting shows and activities, pet lovers visiting Super Pet Expo at the New Jersey Convention Center will also see and learn from experts including a panel of three leading pet influencers and content creators.

Celebrity animal talent agent Dawn Wolfe will host a panel discussion with three of the top pet influencers, telling how they and their pets have gone from being ordinary pets and owners to having a combined worldwide audience of more than 14 million followers.

The participants in the panel at 1:30 Saturday, January 4 are Amber Aquart & Whiskey Toller, Bryan Reisberg & Maxine the Fluffy Corgi and Brian Benson & Magnus the Therapy Dog.

Amber Aquart's social media posts follow the antics of her Nova Scotia Duck Tolling Retriever Whiskey, to the delight of more than a million followers. Brian Benson and Magnus the Therapy Dog, a yellow lab, document their daily adventures to nearly 7 million followers on social media, and Brian Reisberg and Maxine the Fluffy Corgi show a dog's life in New York City for nearly 7 million followers.

The panel's emcee, Dawn Wolfe, is a top talent agent whose Pawsitively Famous Agency books animals for film, TV and commercial shoots. Throughout the weekend at Super Pet Expo, January 3 – 5, she will be holding open auditions for pets.

Visitors to Super Pet Expo are invited to bring their pets and watch their dog compete in a derby race, frolic in a puppy playground, in a pit filled with thousands of balls or chase a faux rabbit on the popular lure course. They can also get a free paw print of their pet, and watch world champion stunt dog trainer Chrissy Joy's Bone-A-Fied Talent Group dogs show off their Frisbee skills, tricks and fast-paced agility. Visitors may recognize Joy as host of "The Dog Moms" and "Farm Girl" on DOGTV.

Repticon, in its 12<sup>th</sup> year at Super Pet Expo, features hundreds of reptiles, with Scott Wisneski of Family Reptiles giving exciting presentations that include exotics. Also, TICA Breeds: United Cat Club invites pedigree and household pets to compete for prestigious titles and points judged by internationally trained and licensed professionals. Visitors will also see Bengal Cats, Maine Coon, Persian, American Shorthair—more than 100 pedigree and household cats.

**Website:** Visit <https://www.superpetexpo.com/>

**Where:** New Jersey Convention Center, 97 Sunfield Avenue, Edison, NJ 08837

**Hours:** Fri. Jan.3, 3 pm.-8 pm.; Sat. Jan. 4, 10 am.–7 pm.; Sun. Jan. 5, 10 am.- 5 pm.

**Tickets:** **ONLINE:** \$15 Adult [12+] and \$10 Kids [4-11]—valid for re-entry all three days. Some events require additional fees. Kids under 4 are free.

**BOUGHT AT THE SHOW:** \$20 Adult [12+] \$10 Kids [4-11]—valid for one day admission. Some events require additional fees. Kids under 4 are free.

**Pets:** Welcome; leashed pets admitted free. [No retractable leashes].

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