



# Super Pet Expo™ .COM

*The Premier Shopping Event...  
Everything for Every Pet Owner!*

For: Immediate release

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## **January 9-11 at the New Jersey Convention Center in Edison**

### **SUPER PET EXPO CELEBRATES 25<sup>TH</sup> ANNIVERSARY WITH A WEEKEND OF FUN ACTIVITIES FOR PETS AND PET OWNERS**

Edison, N.J., December 12, 2025—The 25<sup>th</sup> annual [Super Pet Expo](https://www.superpetexpo.com) will offer thousands of pet lovers and their four-legged companions a weekend of shows, exhibitions and lots of fun opportunities for pets and their owners at the New Jersey Convention Center in Edison, January 9-11, 2026.

Visitors to Super Pet Expo will have the chance to audition their pets for roles on TV, film and commercials, watch their dog compete in a derby race or frolic in the puppy playground or in a pit filled with thousands of balls. The popular lure course will return, where pooches get exercise chasing a faux rabbit around a course. Visitors can also get a free paw print of their pet and get them microchipped for \$25. Canine social media celebs will participate in a star-studded panel of pet influencers. Photo opportunities galore all weekend long include celebrity pets and stunt dogs and their trainers like Chrissy Joy, host of “Dog Moms” and “Farm Girl” on [DOG-TV](https://www.dog-tv.com).

The extensive feature lineup includes:

- Visitors will join Dawn Wolfe with [Pawsitively FAMOUS Animal Talent Agency](https://www.pawsitivelyfamous.com) who in addition to auditioning pets, will emcee a panel of **top pet influencers** who will share how their pets went from ordinary pet to having a worldwide audience. The panelists together have almost five million social media followers. They include [Sam Carrell & Tinkerbell the Dog & Belle](https://www.samcarrell.com)—who met Taylor Swift—[Haley & Dunkin](https://www.haleyanddunkin.com) as well as [Karen & SunglassCat](https://www.karensunglasscat.com).
- [Garden State Animal Rescue Center](https://www.gardenstateanimalrescuecenter.com) will offer \$25 microchipping, a quick and easy procedure that provides permanent pet tracking info that can't be lost, worn out or damaged.
- Returning national champion stunt dog trainer Chrissy Joy and her [Bone-A-Fied Talent Group](https://www.boneafiedtalentgroup.com), whose stunt dogs will demonstrate their Frisbee skills, tricks and fast-paced agility.
- Animal communicator [Raven Noel](https://www.ravennoel.com) will explain what your pet is really thinking and show you how to speak with your pet.
- Magnolia Harter, 13, lost her dog Crosby to cancer. She raises money for The Animal Cancer Foundation by baking dog treats—Crosby's Crunchies. She's featured in [DOGTV](https://www.dogtv.com)'s documentary, “Magnolia Bakes a Difference,” and will greet visitors and sell treats on Saturday.
- Ringmaster Kimi Dustin, a **cat agility** expert, will entertain with her demos of cats navigating an obstacle course of tunnels, jumps, weave poles and platforms.

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- **TICA Breeds:** [United Cat Club](#) invites both pedigree and household pets to compete for prestigious titles and points judged by internationally trained and licensed professionals. For the details on how to join the fun, visit [www.UnitedCatClub.com](http://www.UnitedCatClub.com). Visitors will see a Bengal Cat, Maine Coon, Persian, American Shorthair--over 100 pedigree and household pets in all. There will be rescue opportunities too. Attendees are encouraged to bring canned or dry cat food that TICA will distribute to local rescue organizations. There will also be vendors providing a variety of premium quality imported cat toys, treats and accessories not found in stores.
- Gerry Burch, who says his parrots are the friendliest in the world, will share his knowledge of exotic birds at his **Parties by Parrots** exhibit.
- [Repticon](#), in its 13<sup>th</sup> year at Super Pet Expo, is a popular showcase of hundreds of reptiles. This year, [Scott Wisneski with Family Reptiles](#) will provide exciting presentations that include exotics. Reptile experts will offer advice and sell reptile supplies.
- For dogs that can't get enough of playing with balls, a romp among some 5,000 of them in the [Ultimate Dog Ball Pit](#) will be a supreme treat. It's safe, fun, and engaging.
- **The Doggie Derby**, races for Dachshunds, Corgi's and Small Dog Breeds, in its third year, invites a family member, toy or treat to entice participants to dash to the finish line with prizes for all winners. Preregistration online is recommended. Additional fee.
- The well-dressed pooch won't want to miss [Celebrity Catwalk](#) where couture-loving canines strut their stuff dressed in doggie designer fashions.
- [Luring 101](#) is a capture the flag activity for dogs big and small, tall and short who love to chase. They take center stage in an enclosed 2,500 square-foot luring course set up to give pets a high-speed run that will thrill both them and the audience. Additional fee.
- Dogs can run, walk and jump in a 2,000 square foot off the leash **Puppy Playground**.
- Betsy Middleton will capture a **pet's perfect pawprint**—free with the cost of admission.

Exhibitors will include pet adoption, pet care and health, grooming, food and daycare, along with an exceptional array of creative pet gifts, treats, fashion, grooming accessories and toys at the largest pet shopping extravaganza on the east coast.

Super Pet Expo gives 500 free tickets to Veterans through [Vet Tix](#). Vet Tix provides tickets to all branches of currently serving Military and Veterans, including immediate families of troops KIA.

[Zymox](#) natural, enzyme-based formulas that provide therapeutic relief from common pet ailments while offering preventative protection for long-term health, sponsors Super Pet Expo 2026. In addition, all tickets purchased online will come with a free one-month subscription to DOGTV, a \$9.99 value. The streaming channel includes a library of scientifically designed shows to calm dogs.

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**Website:** Visit <https://www.superpetexpo.com/>

**Where:** New Jersey Convention Center, 97 Sunfield Avenue, Edison, NJ 08837

**Hours:** Friday January 9, 3 p.m.-8 p.m.; Saturday January 10, 10 a.m.-7 p.m.;  
Sunday, January 11, 10 a.m.- 5 p.m.

**Tickets:** **ONLINE:** \$15 Adult [12+] and \$10 Kids [4-11]—valid for re-entry all three days.

Some events require additional fees. Pets & kids under 4 are free. Every ticket purchased online gets a free month of DogTV, a \$9.99 value.

**BOUGHT AT THE SHOW:** \$20 Adult [12+] \$15 Kids [4-11]—Valid for one day admission. Some events require additional fees. Pets & kids under 4 are free

Pets: Welcome; leashed pets admitted free. [No retractable leashes].

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