

Media Contact: David Reich 914 325-9997
reichcomm@earthlink.net



Super Pet Expo[®] .COM

*The Premier Shopping Event...
Everything for Every Pet Owner!*

SUPER PET EXPO ADDS MAJOR NEW SPONSORS

Rockville, MD., December 8, 2025 -- Super Pet Expo, going into its 25th year in the New York market at the New Jersey Convention Center, has added two major sponsors for the event, which takes place January 9-11, 2026.

The new sponsors are ZYMOX[®] Dermatology products and DOGTV.

“We are pleased to welcome these new sponsors to Super Pet Expo,” said Eric Udler, President of All-Show Services, which produces Super Pet Expo in New Jersey and Virginia, as well as the New Jersey Home & Garden Show. “Their presence will enhance the experience we offer for visitors to the largest consumer pet shopping extravaganza in the country.”

ZYMOX products, including Funky Paws[®], Equine Defense[®] and ZYLAFEN[™], and Oratene[®] Brushless Oral Care products lead the industry in effective, enzymatic pet health care. ZYMOX has used the power of the LP3 Enzyme System to focus on the health and wellness of small and large animals of all ages, resolving ear, skin and oral conditions since 1998. All ZYMOX products are made in the U.S., revolutionizing the way people care for animals' ears, skin and mouths, offering solutions that are gentle, easy to administer and free of harsh chemicals and antibiotics.

DOGTV, founded in 2014, is the world's first television service created specifically for dogs, with scientifically developed programming designed to keep them relaxed, entertained, and stimulated when home alone or in anxious situations. With a unique blend of Video on Demand and streaming programming tailored to canine sensibilities, DOGTV offers a groundbreaking way to enrich dogs' lives. Download the DOGTV app and get started for **FREE**. Available on IOS, Android, FireTV, AppleTV, Roku, Xbox, LG, Samsung and Vizio SmartTVs.

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