



# Super Pet Expo™ .COM

*The Premier Shopping Event...  
Everything for Every Pet Owner!*  
**March 13-15, 2026**

Dear Exhibitor:

***Welcome to Super Pet Expo in Manassas... DMV's Largest Pet Shopping Extravaganza.***

This documentation is your official Exhibitor Service Manual with all the information to ensure a successful show.

Be sure to note all the show rules, regulations and deadlines (substantial discounts are offered for advance orders).

Within this packet, you will find the following:

- Move-in and Move-out Schedule & Details
- Exhibiting Details & Rules & Regulations
  - Including required insurance and animal permit information
- Exhibitor Admission Details – Retail Booths
- Exhibitor Admission Details – Non-Profits (rescues and shelters)
- Exhibitor Information and Rules & Regulations
- Tips for a Great Show

Marketing is a key ingredient for a successful event. We have a comprehensive campaign including radio, television, online, social media and magazine advertising. You can also take part in promoting the event - simply use your current social media and share our sites to let your customers know where you will be.

Facebook <https://www.facebook.com/SuperPetExpo/>

Instagram <https://www.instagram.com/superpetexpo/>

TikTok <https://www.tiktok.com/tag/superpetexpo>

**All exhibitors MUST USE THE MALL ENTRANCE to enter the show during Show Hours. Parking will be coned off for exhibitors, and it is on a first-come, first-served basis. DO NOT USE THE FRONT ENTRANCE DOOR. [Here is a map so you know exactly where to go.](#)**

We appreciate your business and look forward to seeing you in Manassas. If you have any questions, or need our help in any way, contact me at [gschell@allshowservices.com](mailto:gschell@allshowservices.com).

Sincerely,

*Gail Schell*

Gail Schell

Operations Manager

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